

KRISTY LEE

STRATEGIC MEDIA PROFESSIONAL WITH EXTENSIVE JOURNALISM EXPERTISE AND COMMUNICATION SKILLS

Contact

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- Boston, Massachusetts

Expertise

- Communication
- Media Representation
- Storytelling
- Interviewing
- Multi-Media Adaptation
- Research and Writing
- Public Speaking

Education

Medill School of Journalism, Northwestern University Evanston, IL

Master's and Bachelor's Degrees



Professional Summary

Kristy Lee boasts a 28-year career as a seasoned media professional characterized by a commitment to delivering high-impact news coverage and meaningful health stories. Throughout her career, she consistently demonstrated excellence in roles as an anchor, health reporter, and investigative health reporter.

Skills

Kristy Lee possesses exceptional communication skills, with written and verbal expression expertise. With decades of experience, her writing is concise, accurate, and engaging. Her verbal skills have been refined through anchoring newscasts, serving as an emcee, leading panel discussions, and conducting interviews with diverse individuals. Kristy's background in covering breaking news highlights strong crisis communication abilities, ensuring the timely and accurate dissemination of information.

Operating seamlessly within tight deadlines and managing multiple dynamic elements, Kristy thrives in collaborative environments. As a seasoned reporter, she demonstrated awareness of local and global events, enabling her to generate compelling story ideas and effectively pitch them to producers and media managers.

Always looking to bring creativity to her storytelling, Kristy excels in thinking outside the box to craft narratives that capture attention and attract coverage. During almost three decades in the news industry, she has cultivated valuable relationships with fellow reporters and media decision-makers.

Kristy's skill set extends to analytical abilities, as evidenced by her ability to transform complex health issues into impactful and digestible stories supported by data.

Eager to leverage her extensive knowledge and skills from the media industry, Kristy is poised for a successful transition into a career in public relations.

Experience

KESQ, Palm Springs, CA

NBC10 Boston / NECN, Needham, MA Weekend Evening News Anchor and Health Reporter	August 2005 - May 2022
KIRO, Seattle, WA Evening Anchor, KIRO 7 Eyewitness News	2002 - 2005
WHDH, Boston, MA Weekday Morning and Noon Anchor	1997 - 2002
KREM, Spokane, WA	1995 - 1997

1994 - 1995