



2025 Speaking List

A RISING TIDE RAISES ALL SHIPS.

Sam brings with him a tremendous amount of experience on many sides of the real estate coin having spoken across the country and on both sides of the border as well as being a regular contributor to **Inman, ABC, CBS and NBC News, HousingWire, The Title Report** and many other leading publications.

-ARTIFICIALLY AUTHENTIC: AI TOOLS & STRATEGY FOR REAL ESTATE!

-BITS AND ATOMS: GROWTH STRATEGIES FROM SILICON VALLEY TITANS

-THE TOP SALES & MARKETING LESSONS FROM YELLOWSTONE

-RAMP UP YOUR GOOGLE BUSINESS PROFILE FOR LEAD GENERATION

-VIDEO THAT STANDS OUT FROM THE CROWD

-7 VIDEOS EVERY REALTOR SHOULD BE MAKING IN 2025

-CREATING MARKET AUTHORITY WITH LINKEDIN

-UNCOVERING NEW CLIENTS BY GROWING YOUR REACH

-6 WAYS TO GENERATE LISTINGS IN A LOW-INVENTORY MARKET

-FREE WAYS TO GENERATE MORE ONLINE REVIEWS FOR YOUR BUSINESS

-2025'S TOP APPS FOR REAL ESTATE AGENTS

-TED LASSO'S TOP MARKETING, LEADERSHIP AND SALES LESSONS

-SOCIAL MEDIA 101

-FACEBOOK & INSTAGRAM ADS MADE EASY

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