



**2024**

# Speaking List



**A RISING TIDE RAISES ALL SHIPS.**

Sam brings with him a tremendous amount of experience on many sides of the real estate coin having spoken across the country and on both sides of the border as well as being a regular contributor to **Inman, ABC, CBS and NBC News, Housing Wire, The Title Report** and many other leading publications.

**-ARTIFICIALLY AUTHENTIC:  
AI TOOLS & STRATEGY FOR  
REAL ESTATE!**

**-THE TOP SALES &  
MARKETING LESSONS FROM  
YELLOWSTONE**

**-RAMP UP YOUR GOOGLE  
BUSINESS PROFILE FOR  
LEAD GENERATION**

**-VIDEO THAT STANDS  
OUT FROM THE CROWD**

**-7 VIDEOS EVERY REALTOR  
SHOULD BE MAKING IN 2024**

**-CYBER FRAUD 101**

**-CREATING MARKET  
AUTHORITY USING LINKEDIN**

**-UNCOVERING NEW  
CLIENTS BY GROWING  
YOUR REACH**

**-6 WAYS TO GENERATE  
LISTINGS IN A LOW-  
INVENTORY MARKET**

**-FREE WAYS TO GENERATE  
MORE ONLINE REVIEWS  
FOR YOUR BUSINESS**

**-2024'S TOP APPS FOR  
REAL ESTATE AGENTS**

**-TED LASSO'S TOP  
MARKETING, LEADERSHIP  
AND SALES LESSONS**

**-SOCIAL MEDIA 101**

**-FACEBOOK AND  
INSTAGRAM ADS MADE  
EASY**

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