

WWW.INSTAGRAM.COM/MYSSEMATCH

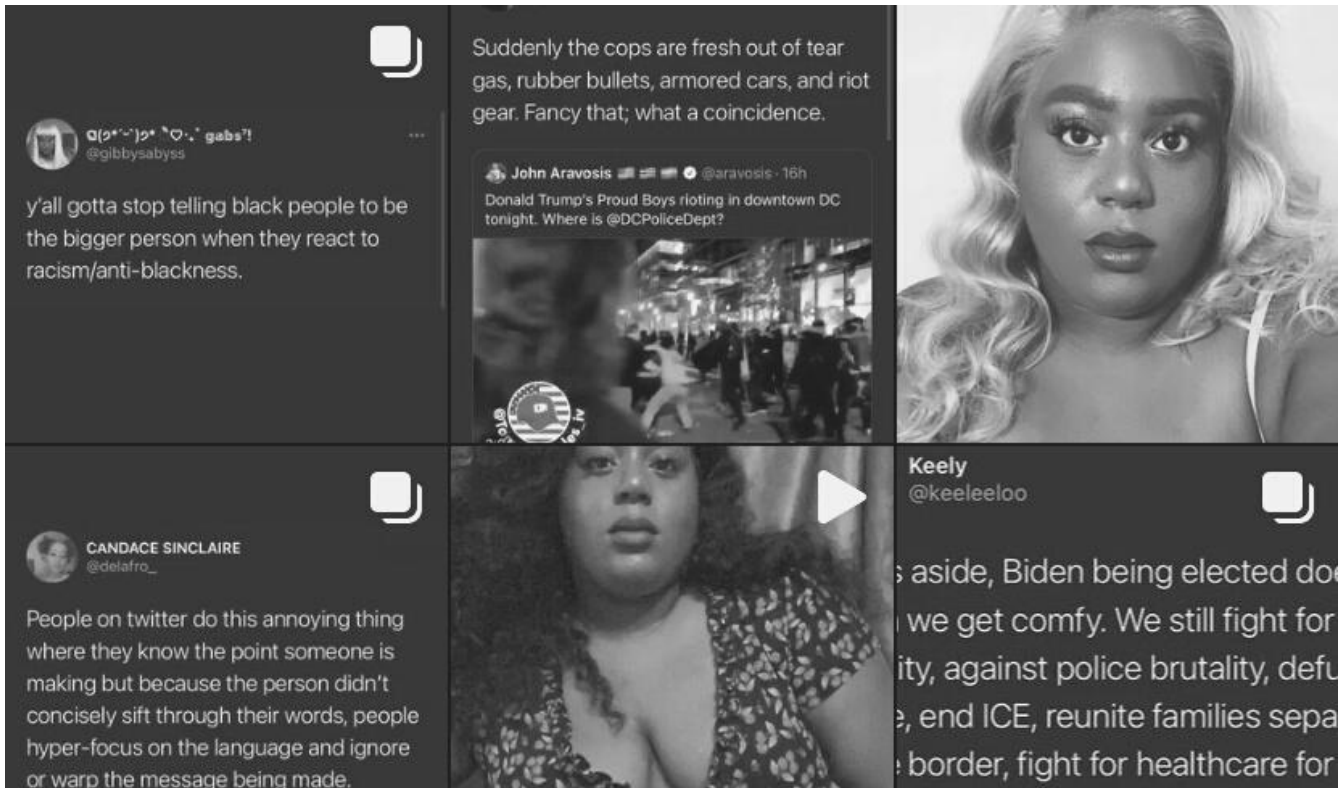
# MYSSEMATCH

JASMINE GRIMES

HOUSTON, TEXAS



MEDIA KIT



Hey there! My name is Jasmine Grimes and I'm a 27-year-old content creator from Houston, Texas. I'm passionate about plus size fashion, politics, sex positivity, and raising awareness about body diversity and inclusiveness in the media and with brands.

**AS SEEN IN**



**COLLABORATION RATES**

**Instagram Story: \$140**

A dedicated Instagram Story unboxing/talking about the product with an affiliate link in the story and a tag of the brands Instagram. \*Additional \$25 fee for story to be archived for a month.

**Sponsored Post: \$360**

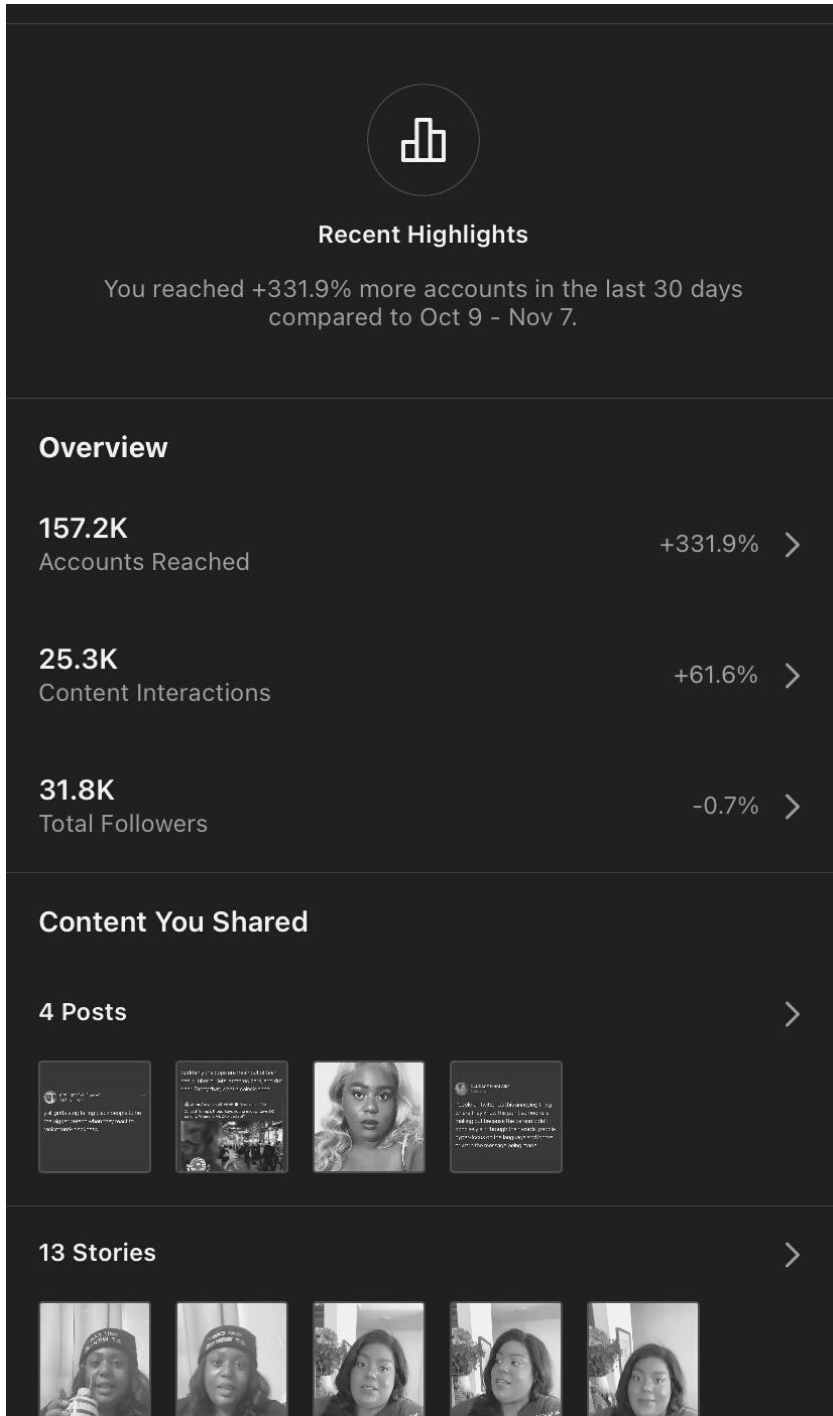
A dedicated post on my Instagram page with the product that includes a tag in the description and on the photo. \*Branded hashtags can be used as well. \*these rates are valid for 2 weeks

<b>31K+</b>	<b>1,000+</b>	<b>157K</b>
instagram followers	average likes	monthly reach

**CONTACT DETAILS**

ADDRESS	SOCIAL MEDIA	EMAIL
Jasmine Grimes 6925 MASTERS RD UNIT 1332 MANVEL, TX 77578	@myssematch ON ALL PLATFORMS	Jasmine_Grimes@email.com

# AUDIENCE INFORMATION + REACH



## MONTHLY PROFILE DATA

157k Reach

25.3K Content Interactions

82% Female  
18% Male

40% Ages 18 - 24  
33% Ages 25 - 34

Top Cities  
San Francisco, New York, London, and Los Angeles

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