

colorSTREET®

FALL/WINTER | 2020/2021



On Model: Wing It On

Welcome to Color Street!

My world changed one day in 1988 when I saw a woman trying to paint her nails in a taxi. Creating a mess-free, easy-to-apply nail polish strip with no dry time has been a long but rewarding journey. In 2020, Color Street was ranked #38 worldwide in the Direct Selling News Global 100—a compilation of 100 of the top-performing companies around the world. Despite difficult times, our Stylists and customers have continued to support the Color Street brand with record-setting sales this year. Thank you for your dedication and enthusiasm. You inspire me every day.



Fa Park, Founder & CEO

We are proud to introduce our Fall 2020/Winter 2021 catalog with 16 new shades! Our marketing and design teams continually study nail and fashion trends to ensure you have a complete, head-turning assortment of best-selling looks. We strive to create colors and designs (and names!) that continue to delight and inspire the people who love our nail strips. Your nails are sure to shine bright this season and beyond!



Bill Boraczek, Chief Marketing Officer



On Model: Wood You Rather?

WHAT ARE NAIL POLISH STRIPS?

- Easy, one-step application for a brilliant, salon quality manicure in minutes!
- Chip-resistant, long lasting color — up to 10 days depending on usage
- No dry time, smudges, or streaks
- 100% real nail polish formula with base coat, color, and top coat all in one
- Convenient and travel-friendly
- Easily removed with nail polish remover
- Flexible — can be gently stretched for a perfect fit
- Made in USA with globally patented technology

HOW TO APPLY — IT'S SO EASY!

Be sure to clean nails with prep cloth to remove oils or lotions before application

Solids, Glitters, and Nail Art Designs



REMOVE
CLEAR COVER



PEEL
POLISH STRIP



REMOVE TAB
& SELECT END



APPLY TO NAIL
& GENTLY
STRETCH TO FIT



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

French Manicure

APPLY TIP FIRST



REMOVE CLEAR
COVER & APPLY TIP
TO FREE
EDGE OF NAIL



FILE EXCESS OR
REMOVE WITH
FINGERNAIL



REMOVE CLEAR
COVER & PEEL
POLISH OVERLAY



APPLY OVERLAY
TO NAIL



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

SOLIDS - \$11.00



Clear as Day
clear



Swiss and Tell
creme



Himalayan Salt
creme



Charleston Blush
creme



Caribbean Coral
creme



Manchester Mauve
creme



Are You Madrid-ing Me?
creme



Beijing Beauty
creme



Venetian Velvet
shimmer



London Calling
creme



How You Dune?
shimmer



Munich Mulberry
creme



Made in Milan
shimmer



Havana Honey
creme



Moscow or Never
shimmer



At the Plaza
shimmer



No Way San José
creme



Giza Sands
creme



Upper East Side
creme



Chilladelphia
creme



Aspen Sky
creme



Greeking Out
creme



Space Case
shimmer



Oslo and Steady
creme



Wood You Rather?
creme



Belgian Buttercup
creme



Fashion Prague-er
creme



New York Minute
shimmer



Aberdeen Aubergine
creme



Berlin It To Win It
creme



Midnight in Manhattan
creme

GLITTERS - \$12.00



Home Sleet Home



Chelsea Ya Later



You're Corally
Invited



Seattle Royale



Sahara Jewel



Capitol Hill



Tokyo Lights



Czech Me Out



Glamsterdam



Moon River



Juneau the Drill



Ibiza Nights



Bordeaux Glitz



Russian Around



Scot Topic



Soho-ver It



Only in Vegas



Fort Worth It



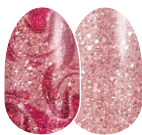
MADE IN USA

Color Street is proudly made in America. We love our country and value all those who make it work. Growing American jobs and giving back to our country help make our products even greater!

GLITTER NAIL ART DESIGNS - \$13.00



Coral Bay



Feeling Marble-ous



Nuclear Fuchsia



Flagtime Gal



**Long Time
No Sea**



**Underground
Magic**



**Plaid
Reputation**



**Hiss and
Make Up**



**Bloody
Gorgeous**

NAIL ART DESIGNS - \$13.00



Trend Spotted
creme



All Wild Up
creme



Rustworthy
shimmer



Wing It On
shimmer



Snake My Day
shimmer



Suit Yourself
shimmer



Smoke's On You
shimmer



Rule of Plum
shimmer

CLEAR NAIL ART DESIGNS - \$11.00



Polka Dot-com

clear



Between the Lines

clear



Plaid About You

clear

GLITTER-DIPPED - \$13.00



Dripping in Diamonds

silver glitter on clear



**Less Bitter,
More Glitter**

*multi-colored glitter
on clear*



**Coming Up
Rose Gold**

*rose gold glitter
on clear*



Cannes-fetti

*multi-colored glitter
on clear*

FRENCH - \$14.00



Meet Me in Paris

*white tips with
clear overlay*



City of Love

*white tips with
sheer beige overlay*

PETITE



Tiny + Shiny
glitter – \$12



Glitterally Can't
glitter -- \$12



Achieve Grapeness
glitter design – \$13

PEDICURE



Baton Rougey
creme – \$11



Seoul Sister
creme – \$11



How Swede It Is
glitter – \$12



On Model: Plaid Reputation

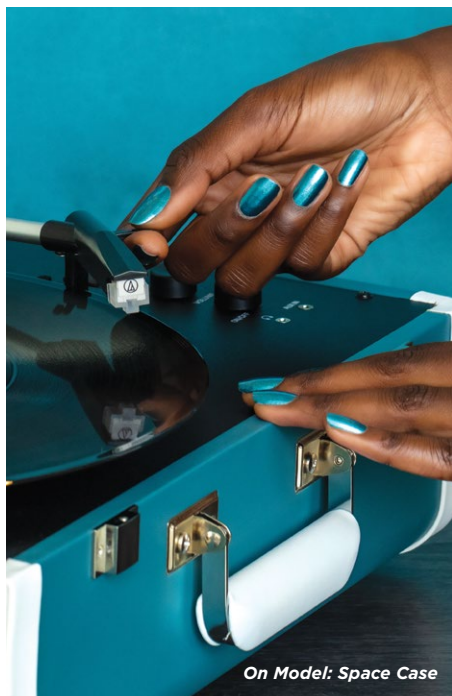
HOST BENEFITS

We value our Hosts and show it with our rewarding Host Program!

Nail Bar Sales	Host Free Credit	50% Off Items*
\$150-\$299	10%	1 half-price item*
\$300-\$599	15%	3 half-price items*, free shipping
\$600-\$999	20%	6 half-price items*, free shipping
\$1000+	25%	9 half-price items*, free shipping

Host will receive an additional half-price item for each \$200 in sales over \$1,000, up to a maximum of 15 items per Host.

**Half-price items must be individual items only, not discounted packages.*



On Model: Space Case

Our Booking Program is a component of the Host Program

When a current Host has a new Color Street Nail Bar booked from their Nail Bar, they qualify for a product credit to use at the new booking. The new Host's Nail Bar must qualify with at least \$300 in retail sales and be held and ordered within 60 days from the original Nail Bar.

1st booking when held:
\$25 Product Credit

2nd booking when held:
\$25 Product Credit

3rd booking when held:
\$25 Product Credit

BECOME A STYLIST

It's easy to start a rewarding experience with Color Street! We offer an exciting compensation plan as well as a generous Jump Start program. The Starter Kit includes everything you need as a new Stylist to get your business off the ground!

Stylist Perks

Flexibility

- 10 ways to earn, from personal sales to leadership
- Work your business online or in-person with Nail Bars and events
- Paid weekly based on sales and monthly based on team performance

Rewards

- Exclusive Stylist nail strips and incentive programs
- Opportunity to earn free trips and be recognized with custom jewelry for rank advancements

Community

- Join growing Stylist community and be a part of one of the fastest growing social selling companies!



THE STARTER KIT - \$129

The kit contains 13 Sets of Nail Strips, 72 Testers, and all the basic supplies that you need to start your business.*

**shades and kit contents subject to change*

With Color Street, you have the opportunity to earn income on the sale of Color Street products. Your earning capacity depends on your commitment, hard work, sacrifice, and business skills. Participation as a Color Street Stylist does not guarantee any income.

On Model: Tokyo Lights



color[®]
STREET

#BeColorful #BeBrilliant #BeColorStreet