

# **SOLAR INFORMATIONAL PACKET**

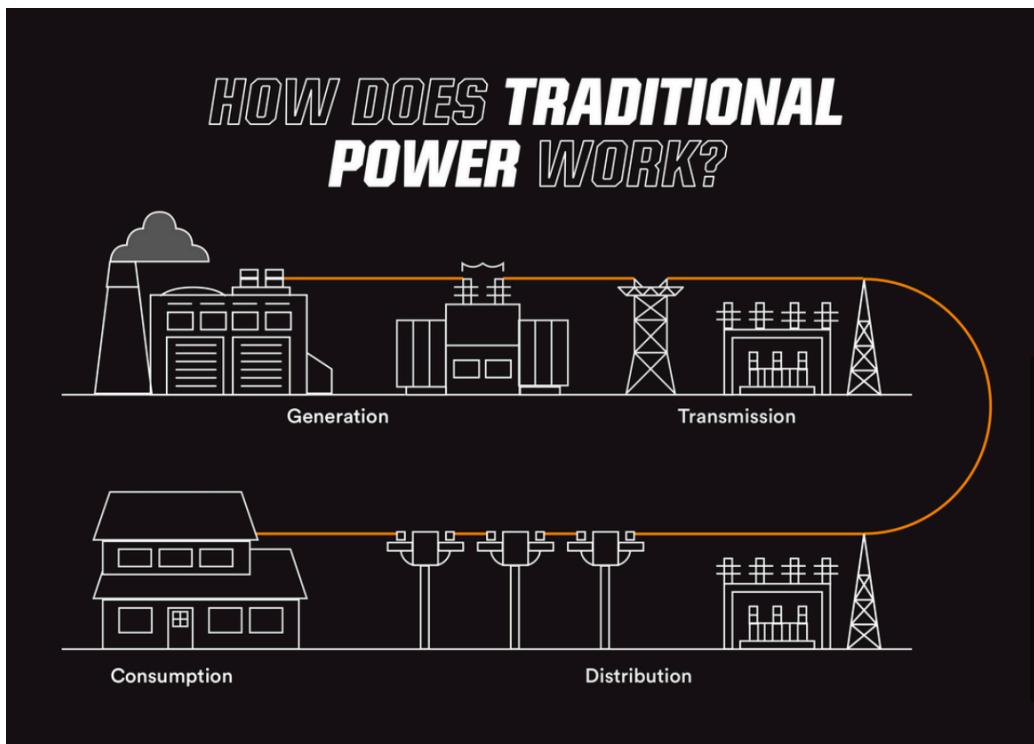
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**[www.gosunrun.com/kristenslonicki](http://www.gosunrun.com/kristenslonicki)**

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# OLD WAY OF RECEIVING YOUR POWER:

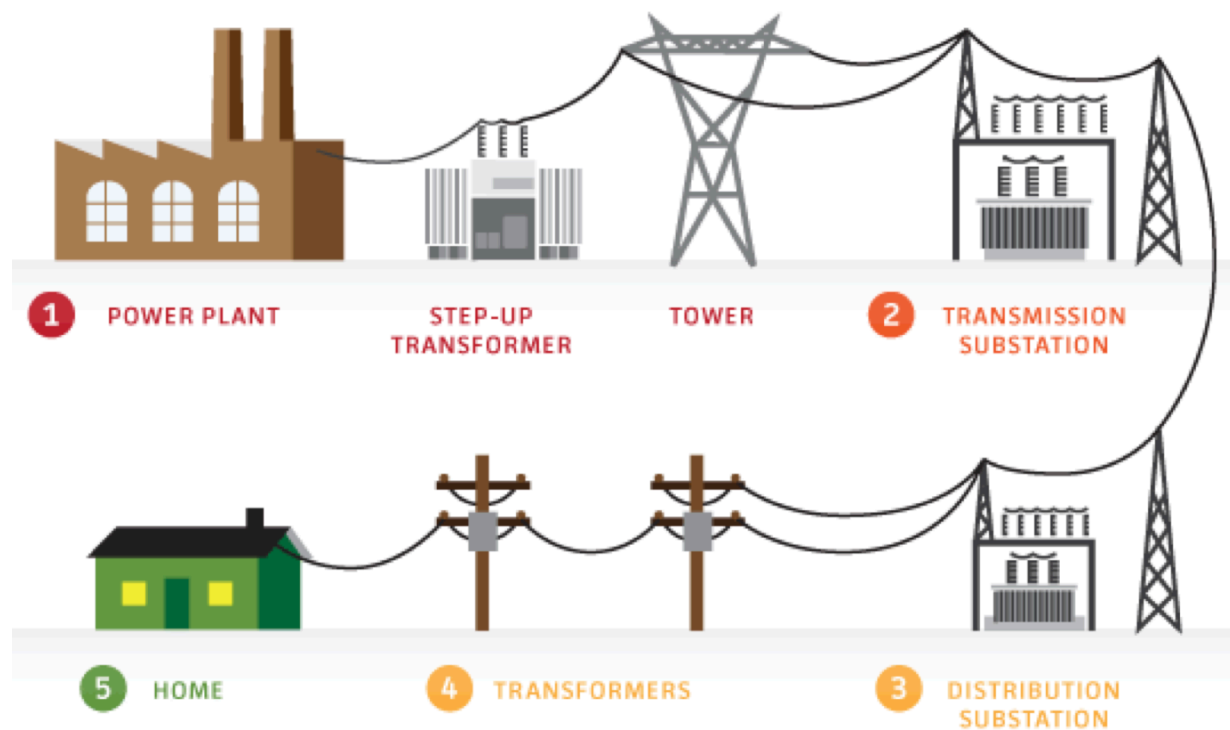


**We are at a critical juncture within the energy industry in the United States.** In the past, utilities have always had somewhat of a monopoly on power distribution. Energy remained one of the only industries in the nation where we had **no choice** to where we could receive our energy supply. Whereas, if you want a new car, you have multiple companies to choose from. If you would like to buy a computer, you have options. If you want to fill up your gas tank, buy a shirt, purchase food, or get an airplane ticket, there are dozens and hundreds of companies for you to

choose from. For electricity, this has almost never been the case. You had to purchase your energy at whatever price was given, at whatever annual increase the monopolies decided on, from whichever utility your neighborhood was assigned, and there was no consumer choice.

However, **this has changed**. In more recent years, customers have now been able to purchase their power from a separate supplier, but the catch is the supplier would still have to come through the utility.

Now, **with solar, there is an alternate choice for power**, where instead of continuing to purchase from the utility monopolies rates, you are now able to produce your own power at a protected rate. **Finally a cleaner, simpler, more sustainable solution to receiving your power. This is the inflection point.**





Currently, as seen in the example above, utility companies receive their power from a power plant, while maintaining a huge infrastructure to deliver that power to homes.

[The customer then pays for two charges on their bills.](#)

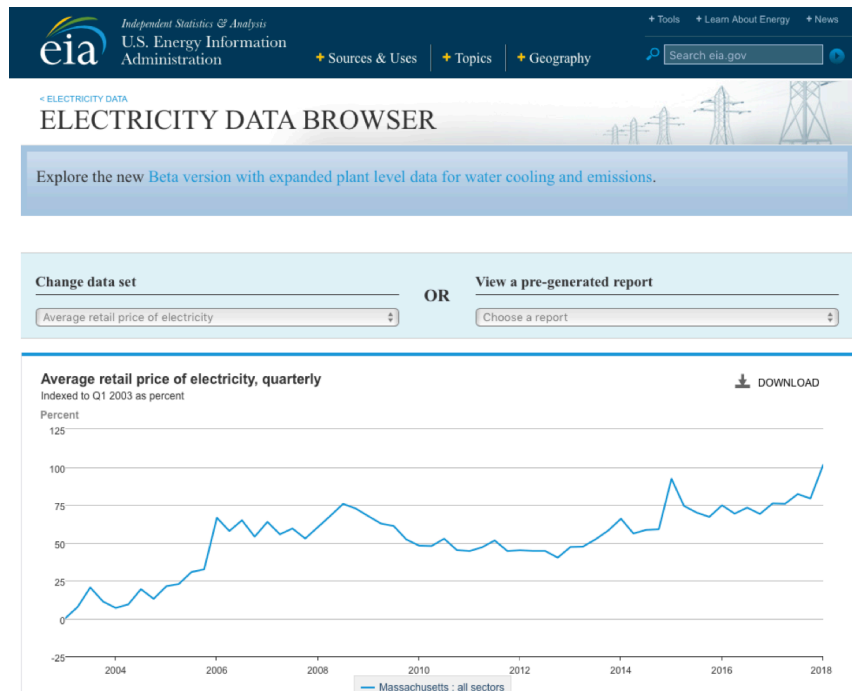
One for the DELIVERY of the electricity and one for the electricity itself called SUPPLY.

**Delivery Charges:** These distribution grids are increasingly aging, and are in need of billions of dollars in upgrades across the US. As costs to repair and maintain the infrastructure go up, these costs then sometimes get passed on to customers as rate increases. One of the major challenges is that these costs are almost impossible to eliminate or keep low.

**Supply Charges:**

Currently, we burn massive amounts of fossil fuels in order to generate electricity. These fossil fuels cause substantial damage to our environment but most importantly they are in limited amounts. We need to constantly search for new drill sites to excavate for gas, oil, or mine for coal. As these costs go up, they also get passed onto the consumer.

In addition, in states like Massachusetts - Massachusetts does not produce enough power for the population so the majority of the power comes from out of state. **Electric rates in Massachusetts have gone up more than 100% in 15 years from 2003 - 2018 according to U.S. energy information administration's website. See graph table above.**



**This means that the utility rates have doubled or instead gone up about 5% each year on average from Q1 2003 - Q1 2018.**

**But lets talk about our more recent headlines & news:**

The screenshot shows the Liberation News website header with the logo and navigation menu. Below the header is a banner for the article "National Grid to hike utility prices in Mass. deregulated states" by Liberation Staff, dated October 5, 2021, with 4772 views and a 3-minute read time. A "Download PDF flyer" link is also visible.

<https://www.liberationnews.org/national-grid-to-hike-utility-prices-in-mass-and-other-deregulated-states/>

As of November 1, 2021, National Grid in Massachusetts plans to hike their prices. The fixed price option rate is set to increase by 52% for residential customers. This new hike in utility prices is the latest in a trend of increasing prices for both gas and electric utilities that has spanned nearly two decades and caused major hardships for workers.

On paper and according to the utility companies, the price hike promises better infrastructure and repairs. In practice, it has primarily pushed environmental hazards and economic insecurity on working class communities of color during a time when many have little money to spare.

The effect that these hikes will have on working people cannot be overstated. As the COVID-19 pandemic persists, both the rates of unemployment and homelessness in Massachusetts have increased. The utility hikes add yet another burden during this time of crisis.

#### Deregulation means higher gas and electric costs

As of September 2021, the average electricity rate for residents in Massachusetts is 90% higher than the national average. This makes it the third highest rate amongst all states. This is in part due to Massachusetts being one of several states where public utilities are deregulated. Deregulation is a process in which the state allows customers to choose to buy their electricity and gas supplies from multiple companies rather than a single local utility company.

The ElectricRate website header includes the logo and navigation links for Residential Electric Rates and Commercial Electric Rates.

The screenshot shows the ElectricRate website article page. The title is "National Grid Set to Increase Rates By Up to 28% in Massachusetts". The article text states that Massachusetts residents are facing higher electric and natural gas prices as 2020 wraps up. National Grid has submitted proposals for increasing the standard tariff offers (Price to Compare) from November 1, 2020, through April 30, 2021. Residential rates will increase by 25% to 12.388 cents per kWh, while commercial rates will increase by 28% to 10.763 cents per kWh. Customers can avoid the higher price by switching to a retail electric provider (REP). The article notes that electricity prices in Massachusetts have been rising since 2014, with residents paying approximately 7 cents more per kWh than the national average. The additional revenue from the rate increase is intended for energy affordability programs, economic development, and energy efficiency initiatives.

<https://www.electricrate.com/news/article/national-grid-proposes-to-increase-price-to-compare/>

PRESS RELEASE

# AG Healey Launches New Education Campaign for Customers Seeking Help With This Summer's High Electricity Rates

Monthly Bills Expected to Increase Significantly over Last Year; AG's Office Working with Organizations to Raise Awareness About Available Assistance

FOR IMMEDIATE RELEASE:  
6/29/2022

Office of Attorney General Maura Healey

**BOSTON** — With electricity rates set to soar to record high prices this summer, Attorney General Maura Healey today launched a campaign to educate customers across the state about the programs available to help them reduce their energy usage and lower their bills.

Inflation, the ongoing war between Russia and Ukraine, and other factors are driving up fossil fuel prices and in turn energy rates for customers across the country this summer. Starting July 1, Eversource basic service rates in the company's eastern division will rise to 17.871 cents/kWh – a more than 30 percent increase on a monthly bill in comparison to last summer's rates of 10.753 cents/kWh. With this new rate residential Eversource basic service electric customers with average usage will see their monthly bill jump to \$212.15 from \$160.29 last summer. Customers with Eversource's western division or other utilities should also expect to see a smaller but still significant increase to their bills over last summer. As part of this new education campaign, the AG's Office is working with service organizations and municipalities across the state to educate customers on the new rates and the available financial assistance programs. The campaign will include multilingual radio PSAs, multilingual flyers, an [updated website](#), as well as trainings and webinars.

"As temperatures rise this summer, so will your monthly bills. We want families who are worried about paying their monthly bills to know that help is available to manage these record high energy rates," said AG Healey. "My office will continue to be a resource for customers looking for guidance on lowering energy usage and ways to cut down on costs in the coming months."

<https://www.mass.gov/news/ag-healey-launches-new-education-campaign-for-customers-seeking-help-with-this-summer-record-high-electricity-rates>



News

## Record high electricity rates are hitting Massachusetts residents this summer. Here's how to manage costs

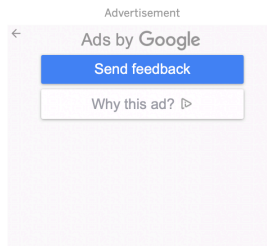
Published: Jun. 29, 2022, 2:28 p.m.



By Alvin Buyinza | [ABuyinza@masslive.com](mailto:ABuyinza@masslive.com)

Attorney General Maura Healey launched a campaign today to help Massachusetts residents lower their energy usage and lower their bills, [according to a press release](#).

Due to inflation, the war in Ukraine and other factors, fossil fuel prices are increasing. So starting July 1, customers with average usage in eastern Massachusetts who use Eversource, New England's largest energy provider, will see their monthly bill jump to \$212.15 – a more than 30% increase from last summer, the press release said. Customers with Eversource's western division or other utilities should also expect an increase in their energy bills, as well, the release said.



<https://www.masslive.com/news/2022/06/record-high-electricity-rates-are-hitting-massachusetts-residents-this-summer-heres-how-to-manage-costs.html>

## EVERSOURCE Regulators Approve Electricity Rate Increases For Eversource, UI

By Christine Stuart • Published November 5, 2021 • Updated on November 5, 2021 at 8:52 pm



Gov. Ned Lamont

The Public Utilities Regulatory Authority Friday approved an electricity rate increase for Eversource and United Illuminating.

The state has control over only a part of electricity rates.

"There's nothing that the settlement or PURA's decision on that matter could have done to address the generation rates we're seeing today. It's a totally separate piece," Marissa Gillett, chairwoman of the Public Utility Regulatory Authority, says.

"We really urge people to go to EnergizeCT or to call their utility and sign up for a home energy solutions audit," Hackett says.

"It's a total global situation right now where the energy markets are out of whack. Acting Consumer Counsel Richard Sobolewski says Eversource and United Illuminating ratepayers are going to see an increase.

"These are very significant and a lot of it has to do with the price of natural gas. The price of oil and other energy products," Sobolewski says.

November 4, 2021

### CONSUMER ALERT: JANUARY 2022 INCREASE IN ELECTRIC SUPPLY RATES

From: Acting Consumer Counsel, Richard E. Sobolewski

The supply portion of electric bills for all Connecticut ratepayers paying the Standard Service Supply rate to The Connecticut Light and Power Company, d/b/a Eversource Energy ("Eversource") or The United Illuminating Company ("UI") is scheduled to increase on January 1, 2022 as follows:

CLP/Eversource Standard Service Rates			United Illuminating Standard Service Rates		
1/1/21	7/1/21	1/1/22	1/1/21	7/1/21	1/1/22
\$0.08991	\$0.07063	\$0.13484	\$0.004694	\$0.004103	\$0.10631

Prices are per kilowatt-hour of customer usage.

#### QUESTIONS AND ANSWERS

**Q. How much is the Standard Service rate increasing?**  
The Standard Service rate increases are shown in the table above.  
For Eversource, the new rate of \$0.13484 is an increase of \$0.04421 per kWh, or an 64% increase, over the rate that was in effect as of July 1, 2021.  
For UI, the new rate of \$0.10631 is an increase of \$0.002107 per kWh, or a 33% increase over the rate that was in effect as of July 1, 2021.  
However, it is important to note that a January increase over the previous July rate is common, and a year-to-year comparison can be a better comparison point.  
For Eversource, the new rate is an increase of \$0.03381 per kWh, or an 37% increase, over the rate that was in effect from January 1, 2021 to June 30, 2021.  
For UI, the new rate is an increase of \$0.01218 per kWh, or a 24% increase over the rate that was in effect from January 1, 2021 to June 30, 2021.

An Alternative Action Equal Employment Opportunity Employer

[sunrun |](http://sunrun.com)

## Chain of events

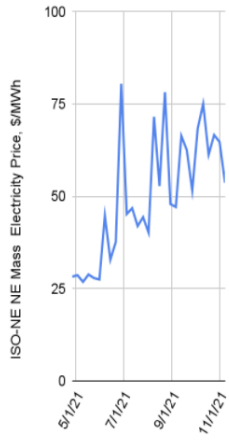
A series of global events restricted gas supply...

- February's Texas cold spell froze wells
- June and July were the hottest on record, so the West ran its air conditioners on natural gas
- Hurricane Ida forced much of the Gulf of Mexico's gas output offline
- The summer was not windy in Europe, which burned more gas instead of wind
- Russia restricted its natural gas supply

...which has spiked natural gas prices....



...increasing wholesale power prices...



...increasing electric bills.

**Increase in electric bills**  
Additional January-June bill for a customer

- Unitil New Hampshire** \$70/month
- EVERSOURCE Connecticut** \$37/month
- Unitil Massachusetts** \$33/month
- nationalgrid Massachusetts** \$20/month

Source: Wall Street Journal, St Louis Fed, ISO-NE

## INFLATION RUNNING HOT

MAY 2022 YEAR-OVER-YEAR

**8.6%**  
CPI  
NEAR 40-YR HIGH

**34.6%**  
ENERGY

**16.1%**  
USED VEHICLES

**12.6%**  
NEW VEHICLES

**10.1%**  
FOOD



**Let's put the rising rates and current situation into perspective.**

**Here is the situation that the average homeowner is in:**

- **The average homeowner has likely paid thousands of dollars towards their electric bill, with zero ROI (return on investment)**
- **If they do nothing today, they will likely continue to pay thousands more towards their electric bill with no end in sight.**
- **With no end to the utility crisis in near sight due to the billions of dollars it would require to fix the infrastructure. Utility rates will inevitably continue to rise with inflation, likely, doubling the average utility bill (yet again) in the coming years, and so on.**
- **The average homeowner will continue to have surprise rate increases, and an unpredictable utility bill each month and year.**

**This is not the most ideal situation for the majority of homeowners in the state.**

**HOMES THAT QUALIFY NOW HAVE THE OPPORTUNITY TO POTENTIALLY CHANGE THAT BY PRODUCING THEIR OWN POWER.**



# HOW SOLAR WORKS

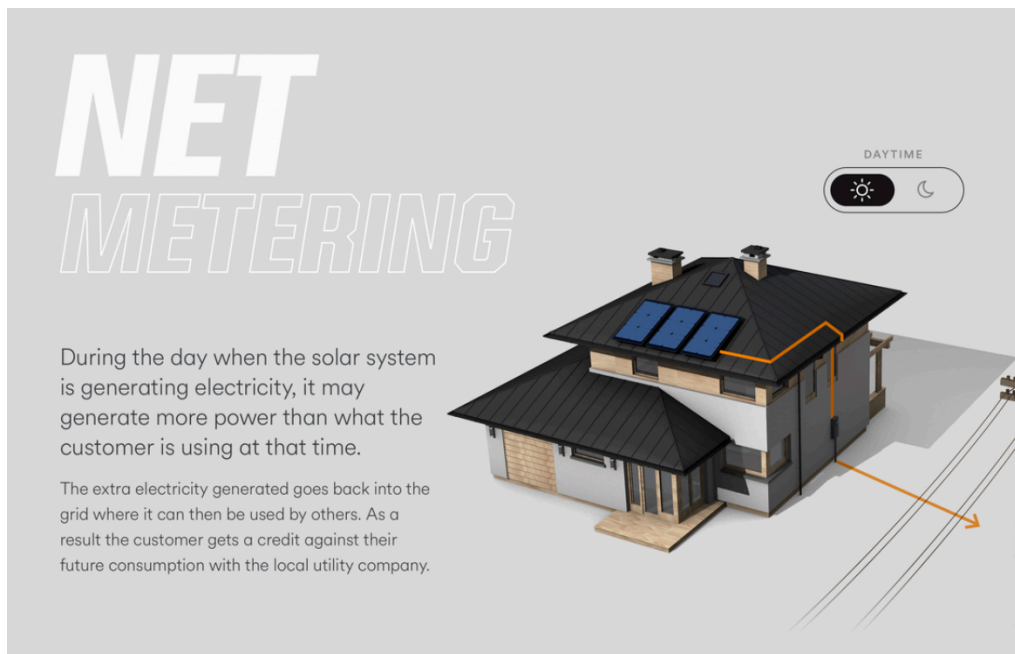
net me·ter·ing

*noun*

noun: **net metering**; plural noun: **net meterings**

1. a system in which solar panels or other renewable energy generators are connected to a public-utility power grid and surplus power is transferred onto the grid, allowing customers to offset the cost of power drawn from the utility.

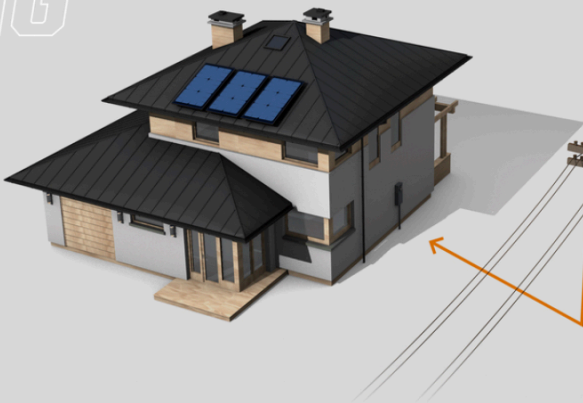
## DURING THE DAY:



## AT NIGHT:

# NET METERING

NIGHTTIME




At night, the customer will draw their electricity from the grid.


When the solar system is not producing electricity, the customer will draw the needed power from the grid. The credits accumulated during the day can offset the consumption from the grid.

## THROUGHOUT THE YEAR:


**sunrun**

Your solar panels can generate power in any weather.




 **Sunny**


A clear, bright day is the best weather condition for optimal solar output, as the panels receive the maximum amount of light possible. However, your system is well-suited to function in all types of weather.

 **Cloudy**

Just like you can still get sunburned during cloudy weather, your solar panels will still collect energy from the sun when the sky is overcast.

 **Rainy**

Even on gloomy days, light still filters down to your panels. And rain has the added benefit of washing away dirt, dust, and pollen that collects on the system's surface!

 **Snowy**

Solar panels actually work better in lower temperatures. Additionally, surrounding snow reflects lots of light, which can further improve performance. And while panels won't work under large piles of snow, they are specifically angled to prevent that sort of buildup.

# 5 BENEFITS OF QUALIFYING FOR SOLAR PROGRAM

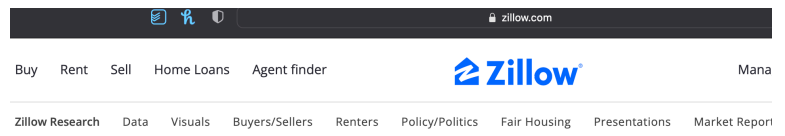
1. **NO OUT OF POCKET COST** - your break even point in benefiting from switching to renewable energy is **DAY 1**, because you are not coming out of pocket for anything that you were not already doing.

Instead of paying a monthly inflated payment to the utility company, you now pay a locked in & **protected** payment towards your solar panels for the percentage of power you are able to produce for your home.

2. **PRICE PROTECTION** - the **top reason** homeowners wish to qualify for this program is to have a **more predictable cost of energy**. To know **exactly** what their energy will cost **5, 10, 15, & 25 years** from now. **No surprises**. People want to feel more certain about a bill that they can't cancel. Especially now with all of the uncertainty. **No changes regardless of inflation**. **A protected price and peace of mind**.

3. **INCREASED PROPERTY VALUE** - Solar has increasingly become more and more popular as the years go by for buyers looking for homes that are lower in monthly cost, in fact Zillow (one of America's top real estate websites) recently published an article saying that homes with solar were selling for **4.1xs** more value than homes without, this information was collected from data of hundreds of thousands of home sales. (Article links below).

<https://www.zillow.com/research/solar-panels-house-sell-more-23798/>



Homes With Solar Panels Sell for 4.1% More

By Sarah Mikhitarian on Apr. 16, 2019

Not only can adding solar panels to a home save energy costs and help the environment, it also can potentially increase a home's value. During the past year, homes with solar-energy systems sold for 4.1% more on average than comparable homes without solar power. For the median-valued home, that translates to an additional \$9,274.



<https://magazine.realtor/daily-news/2021/06/30/solar-panels-boost-home-value-by-56-study-shows>



4. **ENVIRONMENTAL IMPACT** - Did you know that the average system size is the equivalent of taking 123 cars off the road from cross-country road trips, saving 6,152 trash bags recycled instead of landfilled, & planting 84 city blocks of trees. These calculations are based off the average system size in New England, and straight from the EPA Greenhouse Gas Equivalencies. One system does make a **BIG** difference, especially as our homeowners have amazing experiences and refer their friends and family to potentially qualify as well.



News and Commentary · Daily News



### Solar Panels Boost Home Value by 56%, Study Shows

f t in +

June 30, 2021

Homes with solar panels tend to list 56% above the average home price, according to a new analysis from Porch.com, a home improvement resource. Solar paneled homes tend to cost an average of \$680,000—about 48% more than the average home in a given area, the study shows.

5. **WARRANTIES & MONITORING** - Industry Leading Warranties - 25 year System Maintenance & Repairs, 10 Year Additional Roof Warranty, 25 Year Monitoring, 25 Year Performance Guarantee

## Services



### Monitoring

We will monitor the system and contact you if there are any issues.



### Service Transfer

If you move during the course of the agreement, we will work with you during the sales process to transfer the solar service to the new homeowner.

# SUNRUN SOLAR

Publicly Traded, stock ticker: **RUN**

[https://stocks.apple.com/ANQ\\_hAGONQWCLJnkg-W8uyA](https://stocks.apple.com/ANQ_hAGONQWCLJnkg-W8uyA)

Partnering with Sunrun Solar, you will have peace in knowing our company is here to stay. As the nations largest solar provider, Sunrun has now serviced over **700,000 customers nationwide, saving homeowners over \$800 Million Dollars in counting, and a 99.9% customer satisfaction rating for reviews nationwide.** Check out one of the latest news clips with our CEO, Mary Powell discussing our partnerships and whats to come in the solar industry.



<https://video.foxbusiness.com/v/6308736163112>

Sunrun is partnered with huge brands such as **Ford, Nike, Tesla, LG, Lululemon, Home Depot, Costco** to name a few. These large household names choose Sunrun based off of our credibility and alignment with making this world a better place and a mutual goal to help homeowners across our country have more predictably over their electricity. Working with a company of our size and reputation has its benefits, however, **Sunrun is very selective on which homes we qualify.** There is a thorough process involved in getting a home fully qualified with our program.

# **TOP EIGHT HOME QUALIFICATIONS**

- 1. HOME MUST HIT MINIMUM SUN HOURS TO QUALIFY**
- 2. HOME MUST HIT MINIMUM SAVINGS OVER TIME TO QUALIFY**
- 3. ROOF MUST BE UP TO PAR**
- 4. HOME STRUCTURALLY MUST BE UP TO PAR**
- 5. ELECTRICAL PANEL MUST BE UP TO PAR**
- 6. METER HAS NOT BEEN UPGRADED**
- 7. UTILITY COMPANY MUST ACCEPT HOME + TRANSFORMER IN AREA MUST BE DURABLE TO RECEIVE ADDITIONAL CLEAN ENERGY**
- 8. CITY MUST APPROVE PERMIT SUBMITTED BY SUNRUN FOR THEIR HOME**

**SUNRUN SOLAR EMPLOYS MORE ROOFERS & ELECTRICIANS THAN ANY OTHER COMPANY IN THE STATE OF MASSACHUSETTS. UNDER SOME CIRCUMSTANCES, WE MAY BE ABLE TO HELP WITH NECESSARY HOME UPGRADES (ROOF, ELECTRICAL PANEL, STRUCTURE ETC), HOWEVER HOME MUST MEET THE SUN HOUR & SAVINGS QUALIFICATIONS TO BE CONSIDERED. A SITE AUDIT AT NO COST TO THE HOMEOWNER, DETERMINES THE HOMES QUALIFICATION POTENTIAL.**

# FAQS FROM HOMEOWNERS

- 1. WHAT IF I MOVE?** The answer is simple, the same way your utility company would transfer your home to a new homeowner / account holder, we do just the same. See below for a more detailed overview of the process, as well as a review from a recent home transfer in Rochester, Massachusetts.



**SUNRUN**

# SOLAR TRANSFER

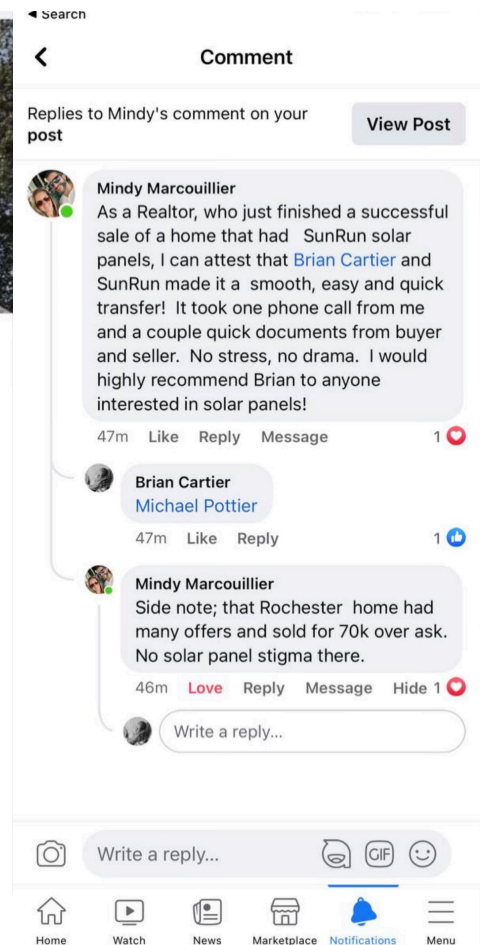
## PROCESS

When one of our customers sells their home, the solar account can easily be transferred to the new homeowner.

To create the best customer experience in the industry, we have connected our system to the real estate Multiple Listing Service (MLS). We are notified when a customer is selling their house once it is listed on the MLS, and this triggers the automated process to begin.

The automated steps are as follows:

- 1 A new case is opened.
- 2 Auto-email is sent (with the case manager's direct contact information) to the customer and the realtor/listing agent with detailed instructions of our transfer process.
- 3 MLS status changes are updated in our system weekly on Fridays.
- 4 When the status is changed to "Under Contract," a reminder email is sent to the customer and the Realtor requesting the COE (close of escrow) date, Title/Escrow contact information, and the buyer's contact information.
- 5 The case manager can remove the UCC-1 filing within 48 hours upon receipt of all requested documentation. The UCC-1 is refiled after closing.  
*Note: the UCC-1 removal is a courtesy as it's not necessary since box 6b is checked confirming there's no financial encumbrance.*
- 6 Documents are completed by DocuSign and E-Notary for greater customer experience.
- 7 The new home buyers are not held to the original 5-year purchase period and may purchase the system right away. If they elect to transfer the contract instead of buy it out, they will only have the option to purchase the system after 5 years from the original contract signing.
- 8 This process is the same when the primary account holder changes for bankruptcy, foreclosure, divorce, or death.



Search

Comment

Replies to Mindy's comment on your post [View Post](#)

**Mindy Marcouillier**  
As a Realtor, who just finished a successful sale of a home that had SunRun solar panels, I can attest that [Brian Cartier](#) and SunRun made it a smooth, easy and quick transfer! It took one phone call from me and a couple quick documents from buyer and seller. No stress, no drama. I would highly recommend Brian to anyone interested in solar panels!  
47m Like Reply Message 1

**Brian Cartier**  
[Michael Pottier](#)  
47m Like Reply 1

**Mindy Marcouillier**  
Side note; that Rochester home had many offers and sold for 70k over ask. No solar panel stigma there.  
46m Love Reply Message Hide 1

Write a reply...

Write a reply... GIF

Home Watch News Marketplace Notifications Menu

2. **WHAT IS THE COST / RATE?** There is no out of pocket cost for this program. The answer to your (likely) cheaper rate, will be finalized after your site survey. Your rate depends on two things, how much sun your home receives in a calendar year, and how much energy your home is using. The goal is to cover as much of your bill as possible, but every home is different depending on their sun hours. However, in all cases, any percentage of savings & coverage with solar, is better than no savings and protection from solar.

**Example Bill:**

WITH SOLAR
WITHOUT

**ACCOUNT BALANCE**

Previous Balance	-132.50
Payment Received	-0.00
Balance Forward	-132.55
Current Charges	
<b>Credit Balance</b>	<b>-\$110.30</b>

**DETAIL OF CURRENT CHARGES**

Service Period	No. of Days	Current Reading	Previous Reading	Total Usage
Jun 25 - Jul 26	31	99138 Actual	99062 Actual	76 kWh

**PLEASE PAY BY** **AMOUNT DUE**

**No Payment Due** **\$ 0.00**

**ACCOUNT BALANCE**

Previous Balance	499.67
Payment Received on JUL 13 (ACH)	-301.95
Payment Received on JUL 10 (ACH)	-197.72
Current Charges	399.05
<b>Amount Due</b>	<b>\$ 399.05</b>

**DETAIL OF CURRENT CHARGES**

Service Period	No. of Days	Current Reading	Previous Reading	Total Usage
Jun 26 - Jul 26	30	60950 Actual	59151 Actual	1799 kWh

**DELIVERY SERVICES**

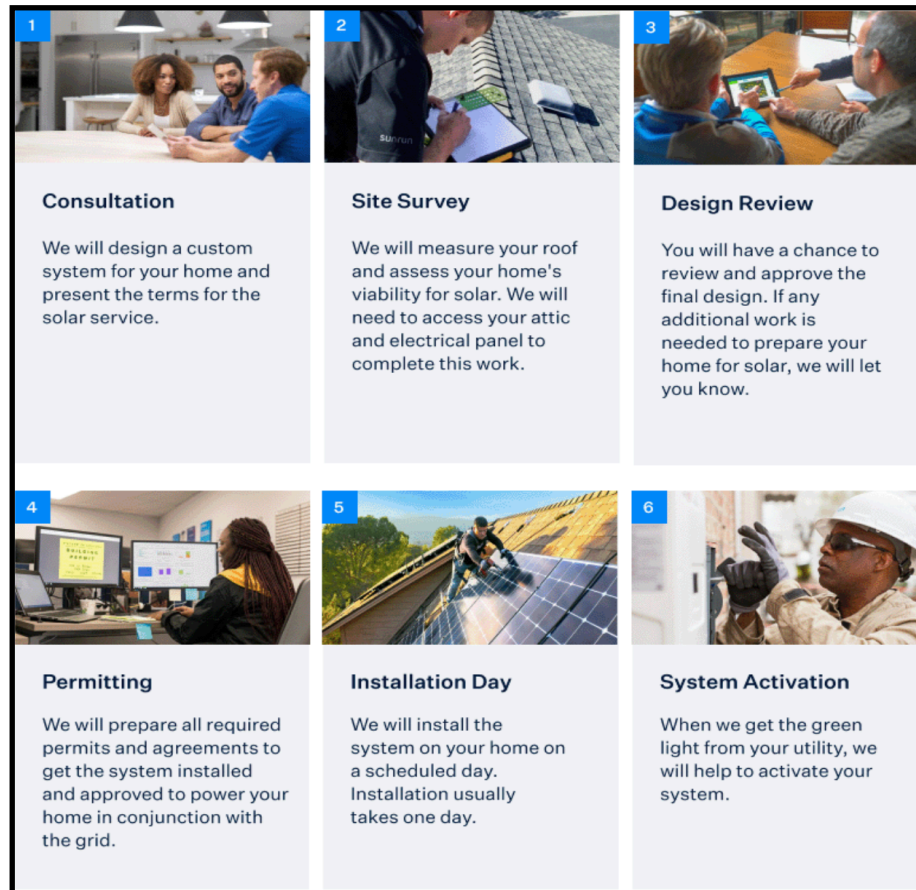
Customer Charge	5.50
Dist Chg	0.06021399 x 1799 kWh = 108.34
Transmission Charge	-0.00063 x 1799 kWh = -1.13
Energy Efficiency Chg	0.03229 x 1799 kWh = 58.09
Renewable Energy Chg	0.01786 x 1799 kWh = 32.13
Renewable Energy Chg	0.0005 x 1799 kWh = 0.90
<b>Total Delivery Services</b>	<b>\$ 203.83</b>

**PLEASE PAY BY** **AMOUNT DUE**

**Aug 19, 2018** **\$ 399.05**



# OUR PROCESS



## Potential Qualification Timeline:

- 1. Consultation to Site Survey (2-5 Days)**
- 2. Site Survey to Design Review (5-15 Days)**
- 3. Design Review to Applications & Permitting (2-8 weeks)**
- 4. Application Approvals to Installation Day (2-8 weeks)**
- 5. Installation of System (4-8 hours depending on system size)**
- 6. Installation to System Activation (4-12 weeks)**

This timeline is subject to be more or less than as above, but working with Kristen, she will do her best to make sure she moves up everything as availability arises. At Sunrun, we under promise and over deliver, timelines above are likely to take less time than posted. **It is in your best interest to be in the process as quickly as possible, as you want to be ahead of your neighbors when it comes to qualifying with your utility company.** You can download the Sunrun App once your process begins (site survey scheduled) to monitor where your account stands in the qualifying process. Use your phone number for set up.



# PANELS ON THE HOME

Typically, we do not look at our neighbors roofs when driving through the neighborhood. We are looking at their landscaping, and making sure the roads are clear from children playing or wildlife wandering. However, **we pride our qualified homes designs to be very aesthetically pleasing.** Our panels are black on black, sleek to your roof. See a few photos of prior installations below:



# REFER A FRIEND



Help create a planet run by the sun with a **\$1000 referral bonus.**

REFER NOW

## **SUNRUNS REFERRAL PROGRAM:**

**Not only can you potentially save money with this program, we are now offering a refer a friend program where YOU can receive \$1,000 cash (unlimited amount of times) for every homeowner that you refer that qualifies for our program, & they may receive their first month of power for FREE.**

**We service all across the nation. Our top referrers typically start with their phone contacts, and then move to their social media.**

**Example Message: “Hey, I’m doing this program for cheaper & cleaner power. There isn’t any out of pocket cost, and if you qualify you may get your first month of power for free. I’m sending your info over to our agent. Check out the info, & they will answer all of your questions. Good Luck!”**

**[Fill Out This Form As Many Times As You Need To Send In Your Referrals:](https://forms.gle/ZBgJoaedY3qqUGbwZ)**

**<https://forms.gle/ZBgJoaedY3qqUGbwZ>**



# ABOUT KRISTEN



**Kristen has been in the solar industry since 2016. After graduating from the University of South Florida with a Bachelors in Criminology, and proceeding with taking her LSAT to go to Law School, the opportunity to work in renewable energy was presented to her, and her life trajectory shifted to helping homeowners & making an impact on our environment one home qualification at a time.**

**She prides herself on excellent customer service, and looks forward to helping each homeowner through the process, as well as being their first line of defense for any questions that they have in their process.**

**Kristen travels back and forth from New England and Florida, she has recently taken to social media to begin further spreading the impact of the renewable energy industry and informing homeowners and customers (former & new) of industry updates.**

**You can find more updated information on the solar industry on her below social channels, be sure to LIKE & FOLLOW:**

**Facebook (check out GUIDES on the Facebook page for organized links & research) —**

**<https://www.facebook.com/SolarwithKristen/>**

**Instagram —**

**<https://www.instagram.com/SolarwithKristen/>**

**Company Website —**

**[www.gosunrun.com/kristenslonicki](http://www.gosunrun.com/kristenslonicki)**

