

Songwriter Randy Ryder is no stranger to telling a story.



Ryder spent most of his formative years cutting his teeth writing and touring across the South with his band Natchez Trace, crossing paths with some of the country's biggest names.

Yet a true Louisiana family man at heart, Ryder began to carve his path another way when his first child was

born. Being a single father, Ryder still managed to involve himself in the creative community through events and film. Ryder is best known for his nomination as an executive producer of documentary “Autism in America,” and MidSouth Emmy award winning documentary, “Hunger in America” both of which poignantly illustrate the life and hardship of some of America’s most unseen communities. He is also credited for producing the 2007 Jude Jams charity benefit with headliner Scrap Metal, and co-hosting VH1’s Classic All Request Hour with Lynn Hoffman, interviewing names such as Barry Goudreau and Sib Hashian of Boston. Ryder’s unique life experience has amassed a unique creative arc, allowing him to earnestly express classic southern stories. Returning to music in 2018 with both kids off to college, Ryder began writing and recording his catalogue.

His debut single “You Are” debuted February 2021 and has since then won over the hearts of millions of users on TikTok young and old. On February 25 his daughter, Krystyn, posted a heartfelt video telling her dad’s story about his passion for music and the song spoke for itself. Quickly the initial video gained over 160k views - but it didn’t stop there. Krystyn then posted her dad’s reaction to the love for the song and the second video went viral amassing 2M views and counting. “You Are” quickly jumped from under 500 streams to over 1.3k in just 24 hours on Spotify - now boasting over 13k on the platform alone. “You Are” now boasts over 29k streams worldwide and has over 300 fan-engagement videos using the sound on TikTok. Ryder is now interacting with his fans across social media and booking shows for the Spring of 2021. He will be releasing his debut EP later this year.

A black and white photograph of a man with grey hair and a beard, wearing a dark t-shirt, sitting and looking towards the camera. The background is a plain, light-colored wall.

Randy Ryder

Debut Single "You Are"
Over 30,000 streams worldwide
Over 300 fan engagement videos on TikTok
2.5 Million views worldwide