

# \$Nyanlotto



The blockchain technology as a decentralized ledger and written with smart contracts has changed the traditional way of doing virtually everything.

From finances to lottery management, the effectiveness of the blockchain technology is evident as it has increased transparency, security and reach.

This has prompted NYANLOTTO to develop a blockchain based lottery system that has all the features of a blockchain platform.

WHITEPAPER



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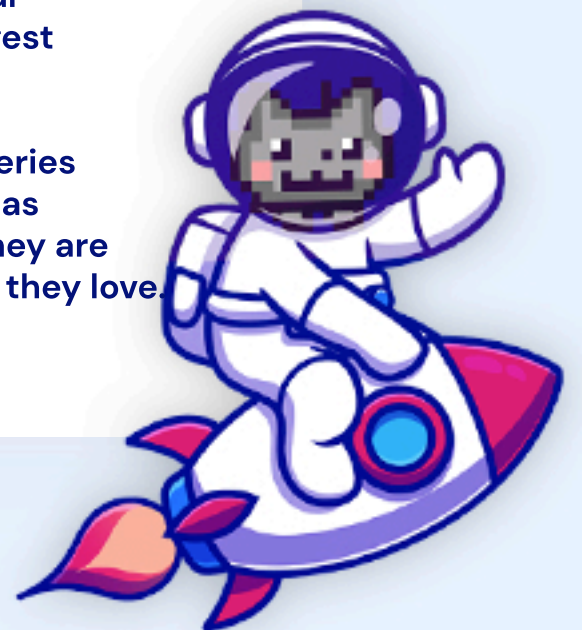
## 1 Introduction

The blockchain industry has not only revolutionized the financial sector but its broad reach has extended to government, academics, entertainment, games and lottery to name a few. The gaming industry has seen tokenization of characters and other in-game characterization as one of its major advantages.

Decentralization has also increased fairness and efficiency in the lottery and gaming industry. The traditional lottery industry does face many challenges, most of which are easily solved by blockchain technology. One of these key challenges is the fairness of the game. The blockchain - based lottery makes the whole process very transparent, since the whole data about participants, draws and winners are recorded on the ledger and are publicly verifiable. These draws are also automated and run through smart - contracts, thereby reducing the risk of errors with no human intervention or third party interference.

The introduction of blockchain has also reduced the problem of global availability. It is possible for users to bypass borders and local restrictions that have hindered their participation in the biggest lotteries globally using the blockchain.

Nyanlotto is a platform that offers the blockchain and crypto community the opportunity to participate in the biggest lotteries worldwide and also earn BNB for holding \$NYANLOTTO. This has multiple benefits for the gaming and lottery community as they are presented with multiple streams of earning while doing what they love.



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## 2.

## About Nyanlotto

Hodl \$Nyanlotto and earn BNB and get entered to win our monthly grandprize. Nyanlotto presents a new level of lottery to its community through tokenization and blockchain integration to the traditional lottery method. With the smart features of Binance network and the many features of the blockchain, we intend to take lottery to a whole new level.

### WHY NYANLOTTO

With this token we are looking to revolutionize the way the lottery industry has been ran since its inception.

We are looking to have a first of its kind system on the blockchain. A lottery system without borders that spans the globe

Nyanlotto brings the most revolutionary mechanism to bsc ecosystem: earn \$bnb just by holding and be entered into a chance to win a monthly grand prize determined by our 4% lotto tax on every transaction coming in and going out of our token.

### WHAT IS EARNBNB?

4% of every transaction is taken and re-distributed to all nyanlotto hodlers in \$bnb daily every 24hrs by accessing nyanlotts dashboard

Instant usage rewards. For every active user transaction 8% gets split into two and goes to our lottery wallet and bnb pool fostering a healthy Distributed network and community usage. The more nyanlotto is actively used, the more rewards are granted.



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## 2.1.

### ABOUT NYANLOTTO

#### TRANSPARENCY AND COMMUNITY DRIVE

With nyanlotto, we are looking to revolutionize the way the lottery system has been run. Either regionally or nationally we want to create a lottery system that is worldwide without borders.

We are also wanting to establish a first of its kind lottery System that also substitutes as an investment tool with an asset that will grow in value, with a bnb pool that distributes on a 24hr basis and of course. The ability to win a monthly grand prize to one of our lucky holders. We are a fully decentralized community driven system with our unique tokenomics.

The community is what decides how much we are able to giveaway on a monthly basis and daily basis with our bnb pool and lottery wallet.



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## 3 Our Core Features

### Farming

Yield farming is a new innovation introduced to increase value for farmers who deposit their tokens into our different liquidity pool and get LP reward for it.

NYANLOTTO farming uses Smart contracts to allocate rewards based on the liquidity provided. Yield farming is one of the core advantages of decentralized Finance ( DeFi) where farmers compete for a chance to farm the best token. This method would be used to reward users who believe and trust in our strategy.

### Earning

NYANLOTTO offers many different ways for holders and the community to earn our token. Farming and staking is one of the major ways our investors can earn passive income by raising a hand. Other tokens can be earned just by staking in the liquidity pool meant for each staked pair. \$NYANLOTTO can be staked to earn in the \$NYANLOTTO/BNB liquidity pool and so on. This gives investors and stakers a variety of pools to stake their tokens in.

The app feature that allows investors earn is known as crypto earn.



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## 3.1. Our Core Features

### Swapping

NYANLOTTO will offer a swapping feature which will enable users to exchange \$NYANLOTTO to other cryptocurrencies directly. This Direct swap feature is also controlled by the smart contract.

Pancakeswap will be used for easy, efficient and costeffective swapping of \$NYANLOTTO into other Bepro tokens and vice versa. NYANLOTTO will be an independent but complementary system to the existing Binance Smart Chain network.

Multiple - chain architecture is used, with the idea being that users can scamheisly transfer assets from one blockchain to another. With this interoperability, users are exposed to a vast ecosystem that can cayor to a myriad of use cases.

Farming uses Smart contracts to allocate rewards based on the liquidity provided. Yield farming is one of the core advantages of decentralized Finance (DeFi) where farmers compete for a chance to farm the best token. This method would be used to reward users who believe and trust in our strategy.



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## 3.2. Our Core Features

### Staking

This involves holding funds in a cryptocurrency wallet to support the security and operations of a blockchain network. NYANLOTTO offers the staking services where users can either keep their tokens in their wallets or in exchanges and earn staking rewards.

All users have to do is to hold your \$NYANLOTTO in a wallet or an exchange and earn rewards. Our staking mechanism works with a proof - of - stake POS which is cost effective and energy saving compared to mining that implements the proof - of - work (POW).

This is a very robust mechanism to facilitate consensus in a decentralized manner



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## 4 Tokenomics / Token Distribution

### Token information

Token Name- NYANLOTTO  
TOKEN SYMBOL- \$NYANLOTTO  
TOTAL SUPPLY - 1 QUADRILLION  
NETWORK - Bep20 (BSC)  
TOKEN DECIMAL - 18

### Token Distribution

-  4% Lottery Wallet
-  4% Daily BNB Pool
-  3% Auto Liquidity
-  3% Promotion Wallet
-  3% Network Development



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## 5 Roadmap

### Phase 1 - Launch

- 1000 Holders
- Website launch
- Launch on Pancakeswap
- CoinGecko listing
- 2000 telegram members
- Marketing budget fund
- Marketing awareness campaign
- CoinMarketCap listing
- 5000 Holders
- First Grand Prize winner



### Phase 2 - Growth

- 5000 Telegram members
- 10,000 Holders
- 10,000 Telegram members
- 20,000 Holders



### Phase 3 - Expansion

- Initial cex listing (LBANK)
- 15,000 Telegram members
- 30,000 Holders





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## Marketing Tools

- Twitter
- Blog (Medium)
- Telegram groups, channels, and Advert
- Distributorship
- YouTube Channel and crypto influencer
- Crypto influencer sites
- Celebrity influencers
- Giveaways
- Crypto website influencers



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## 7. Marketing Strategy

### **Partnership**

NYANLOTTO will partner with several financial institutions and blockchain companies to help promote its exchange globally.

### **Airdrop and Bounty Campaigns**

Airdrop and bounty campaigns are some of the best marketing strategies for every crypto project. Free tokens will be given out all through.

### **Blockchain Events**

As a global real estate platform, NYANLOTTO will host several blockchain summits in various continents of the world. These events will bring various crypto influencers together and thereby promote our services.

### **Listing on Exchanges**

NYANLOTTO will be listed on major top volume exchanges. Our token and exchange will be listed on CoinMarketCap, this is to enable our users to check on a regular price on exchanges, trade our tokens and as well know our rank on CoinMarketCap



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## 7.1.

### Marketing Strategy

#### **Word-of-Mouth**

In today's businesses, word of mouth is the most efficient marketing strategy. We will ensure our support offers 24/7 support to our customers and users of our exchange. This is to help us maintain a high level of customer satisfaction. When customers are satisfied they give positive reviews about the project and this sky-rockets the success of the project.

#### **Social Media Marketing**

Social media today is an efficient marketing strategy for every industry. NYANLOTTO will adopt all social media marketing strategies to market its exchange and services carried out. The platforms that will be used for paid ads include bing, google, Facebook, Instagram, Twitter, LinkedIn e.t.c

#### **Public Relation**

We will ensure effective public relations. PR articles will be released weekly on top cryptocurrency blogs like Cointelegraph, newsbtc, icobench e.t.c this is to help us publicize our project very well and get the public to know more about our unique strategy.



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## 8 Conclusion

There are success factors that have been considered and included in our protocol that will ensure steady and consistent rise in the value of our coin, its adoption and success rate.

With multiple chances of winning and the possibility of earning passive income both in BNB and \$NYANLOTTO just for holding, staking and participation in games and lotteries, our community, investors and the future of NYANLOTTO is guaranteed a success.

The decentralization and blockchain integration using the open ledger has increased security, trust and the adoption rate thereby making all parties a winner.



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