

CHANGEMAKERS

1:30 PM

WELCOME

Julia Boorstin, **CNBC** Senior Media and Tech Correspondent
Lacy O'Toole, **CNBC** Managing Editor

THE WAY WE ENTERTAIN AND INNOVATE

Through blockbuster hits and culture-defining TV, Donna Langley has shaped content and distribution strategy establishing NBCUniversal as a leader in the world of entertainment. For more than two decades, Langley has helped distinguish NBCU as the home to acclaimed and emerging creators, and her vision has resulted in two of the most profitable years in Studio history. We'll speak with her about what it takes to celebrate creativity and lead through uncertainty.

Donna Langley, **NBCUniversal Entertainment and Studios** Chairman
Interviewer: **Julia Boorstin**, **CNBC** Senior Media and Tech Correspondent

THE WAY WE CREATE CHANGE

For the past six years, Mayor Kate Gallego has led the largest city in a historically purple state. During her tenure in Phoenix, she has focused on the climate crisis and making the desert city more sustainable. Additionally, she secured a \$65 billion investment from Taiwan Semiconductor, bringing thousands of new jobs to the area. Mayor Gallego joins us to discuss leaving a lasting legacy and what she still plans to accomplish.

Kate Gallego, **Mayor of Phoenix**
Interviewer: **Morgan Brennan**, **CNBC** "Closing Bell: Overtime" Co-Anchor

CHANGEMAKER SPOTLIGHT

Merav Mor, **Lumen** Co-Founder and Inventor
Michal Mor, **Lumen** Co-Founder and Inventor

THE WAY WE TAKE RISKS

When it comes to money, investing and their careers, women tend to be more risk averse. But why? We speak to two Changemakers who took risks, trusted their guts, saw payoffs well beyond expectations and discuss how you can too.

Bela Bajaria, **Netflix** Chief Content Officer
Jenny Just, **PEAK6** Co-Founder and Managing Partner
Moderator: **Julia Boorstin**, **CNBC** Senior Media and Tech Correspondent

ELEVATING LEADERSHIP IMPACT IN THE AGE OF AI

SPONSORED AND PROGRAMMED BY SERVICENOW

In a world of rapid transformation, AI can empower leaders to focus on what matters most: strategy, innovation, and human connection. Learn how today's changemakers can lead differently, win over AI-skeptical teams, and unlock their full leadership potential.

Gina Mastantuono, **ServiceNow** President and Chief Financial Officer
Interviewer: **JJ Ramberg**, **CNBC Events** Contributor

THE WAY WE INTEGRATE AND ADAPT

While AI has changed so much about the world in a short amount of time, uncertainty about how it will be integrated into our professional and personal lives remains. This emerging technology requires thoughtful leaders who understand the capabilities and how best to implement it, maintain our privacy and scale the possibilities. We'll speak with two Changemakers who are doing just that while breaking barriers in their fields.

Bianca Anghelina, **Aily Labs** Founder and CEO
Katherine Stueland, **GeneDX** President and CEO
Moderator: **Kate Rooney**, **CNBC** Technology Reporter

3:15 PM

NETWORKING BREAK

3:45 PM

CHANGEMAKER SPOTLIGHT

Marisa Drew, **Standard Chartered** Chief Sustainability Officer

THE WAY WE BREAK STIGMAS

When it comes to health care, women are often left in the dark, and conversations about women's health are often still too shrouded in shame and stereotypes. However, these two founders are making a difference by providing products and services that help women at various stages in life. They join us to discuss the importance of investing in women's health and challenging the misconceptions that surround fertility, postpartum, and menopause.

Chelsea Hirschhorn, **Frida** Founder and CEO
Joanna Strober, **Midi Health** Founder and CEO
Moderator: **Kate Rooney**, **CNBC** Technology Reporter

THE WAY WE LEAD

With rapid advancements in technology—such as AI—changing how businesses operate, leaders need to be agile and adaptable. Amid all the change, employees can often feel left out of the equation. The best organizations balance innovation with a culture of purpose and growth, but doing so takes intentional investments and a clear strategy. A conversation with two Changemakers on leadership, fostering talent, and the benefits of investing in your workforce.

Diane Hoskins, **Gensler** Global Co-Chair
Bijal Shah, **Guild** CEO
Moderator: **Morgan Brennan**, **CNBC** "Closing Bell: Overtime" Co-Anchor

CHANGEMAKER SPOTLIGHT

Denise Woodard, **Partake Foods** Founder and CEO

THE WAY WE PLAY (AND GET PAID)

Female athletes have historically been paid less than their male counterparts, regardless of their success. So, two basketball stars set out to disrupt their sport and fix that disparity by launching a 3-on-3 league with new ownership models and fair pay for players. Raising \$35 million from investors allowed the league to offer the highest average salary in professional women's sports history. Co-founder, player, and league MVP Napheesa Collier, joins us coming off Unrivaled's landmark first season to discuss how this may set a new blueprint for women's sports.

Napheesa Collier, **Unrivaled** Co-Founder
Interviewer: **Julia Boorstin**, **CNBC** Senior Media and Tech Correspondent

THE WAY WE SLIV

Paris Hilton is an icon, but she is much more than the tabloid darling of the early aughts. The original influencer is a powerful businesswoman who has built an empire spanning countless areas: media, music, beauty, clothing, philanthropy and more. Paris joins us to talk about her evolution and how she uses her platform to inspire change.

Paris Hilton, **11:11 Media** Founder and CEO
Interviewer: **Julia Boorstin**, **CNBC** Senior Media and Tech Correspondent

5:00 PM

COCKTAIL RECEPTION