

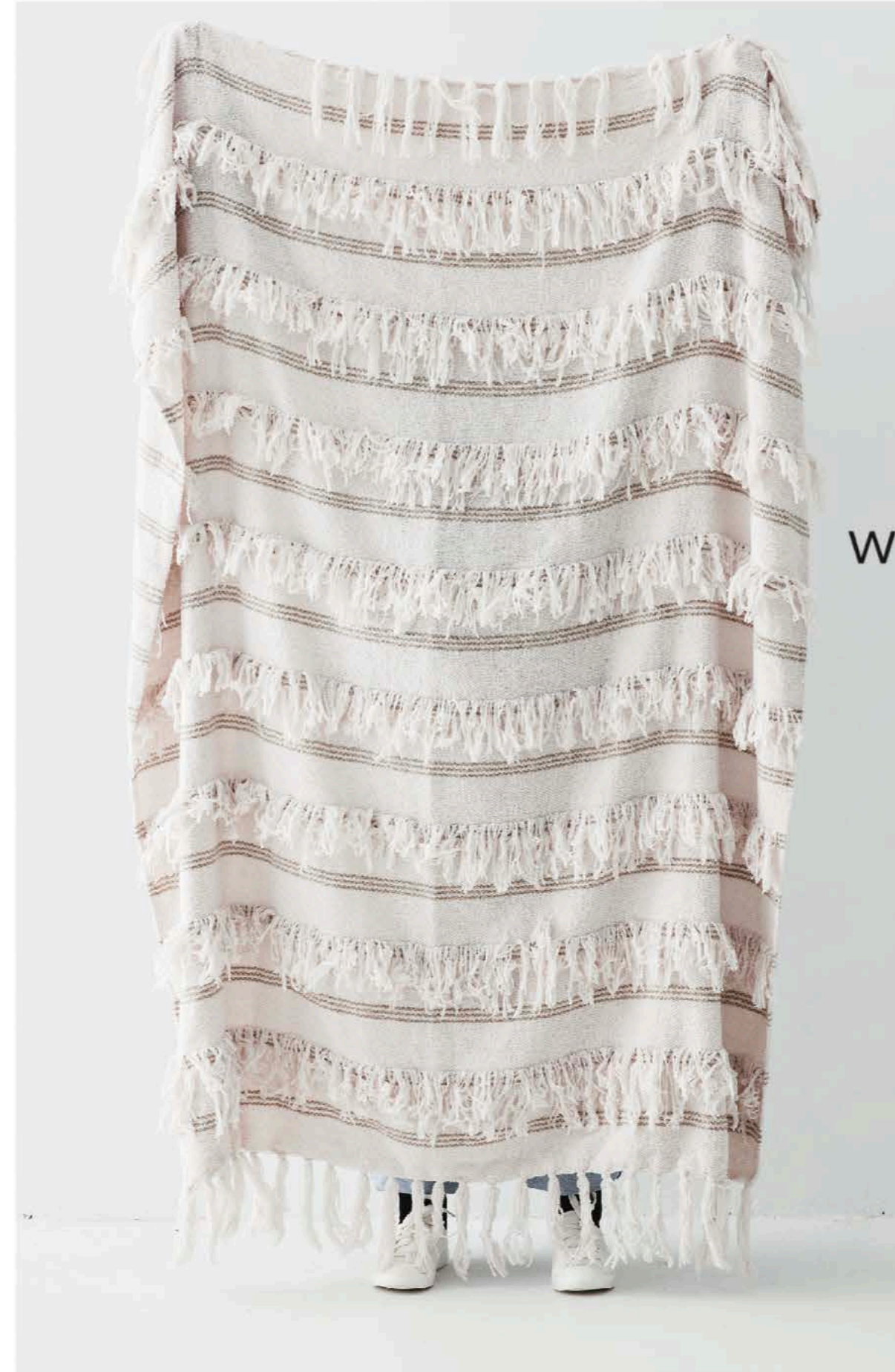


COMPANY PROFILE
2022

IMPORTER. DESIGNER. MERCHANDISER

Who we are.

Artisan34 is the freshest home décor and textile company on the block. To say we develop and design high quality home décor is very true, as that is the essence of what we do- but it hardly tells the whole story...Our mission is to inspire- one product, presentation and customer at a time.

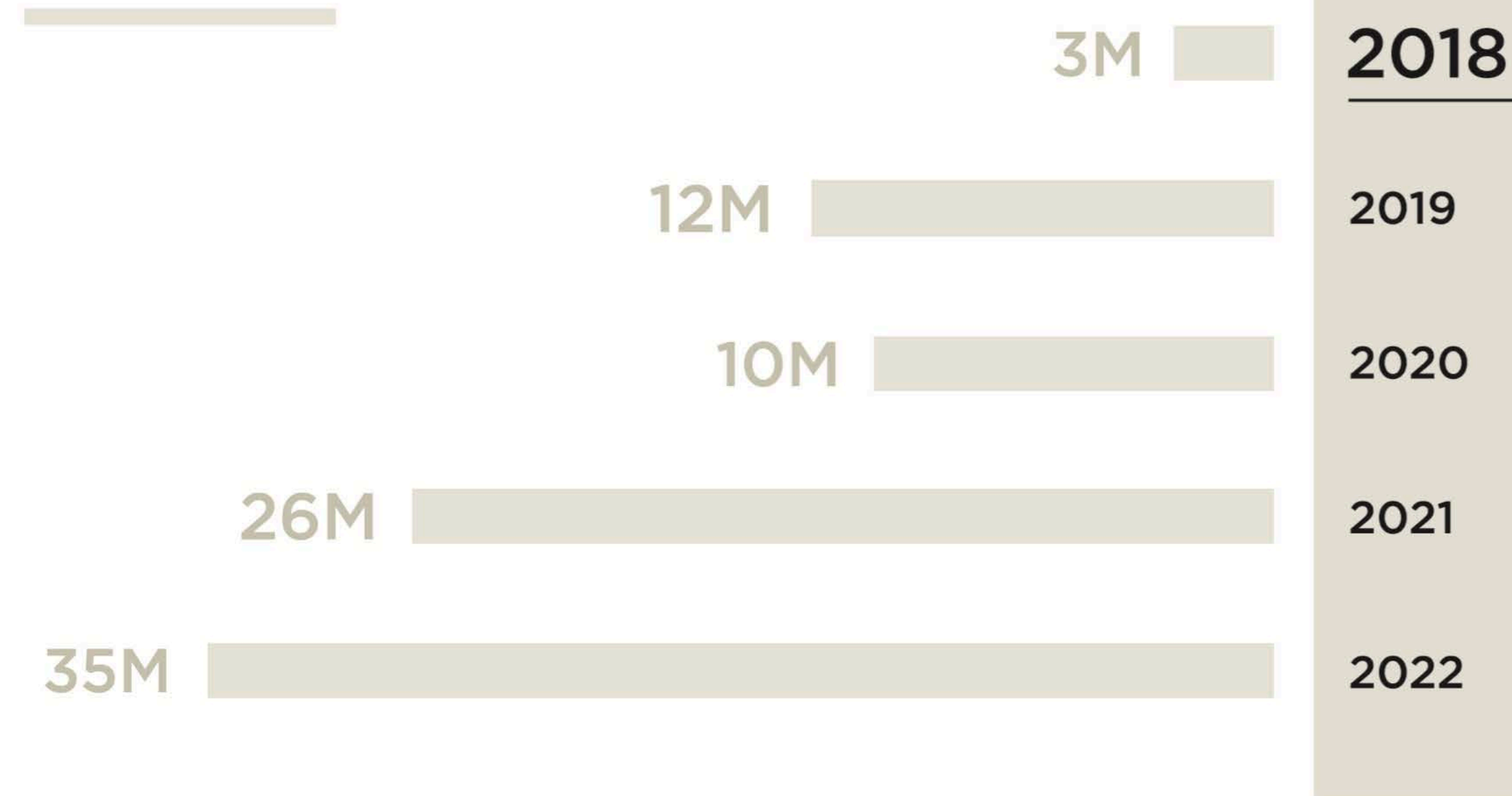


“ I want to excite our customers with the same fire and passion that our team has when developing the product ”

**CEO,
Amir Elliott**

HOW WE GOT STARTED

Facts & Figures



"What lies behind us and what lies before us are small matters compared to what lies within us."

Artisan 34 was founded in 2018 by CEO Amir Elliott after many years of working in a fast-paced corporate environment.

Amir decided that it was time flip the script and embark on a journey to curate a work place different from that of his previous experiences.

Through hardwork & dedication, we were able to reach a 160% increase in sales for 2021 from the deficits felt in 2020 due to Covid-19

VISION. CULTURE. CREATIVITY.

What sets us apart?

From the very beginning, we set out to be a different kind of company—one that not only manufactures great product, but also promotes connection.

We strive to create a positive and inspiring work culture that values strong ethics, representing diversity and inclusion. By running our business under the values of positive people and purpose, our aim is to make doing business with us effortless and satisfying!

We're constantly working with trending styles and aesthetics of home fashions, and pushing our boundaries with sparks of imagination to continue delivering innovative, high quality product.



Our Process



01

Design & Product Development

The Print Design & Product Development teams analyze trending styles & aesthetics to create top notch product lines with curated merchandising.

02

Sourcing & Sampling

The Product Development team works closely with our Shenzhen office, as well as our other international factory partners, to source & sample high quality product, negotiating the most competitive price.

03

Branding & Packaging

Our in-house team of creatives bring the story to life with impeccably coordinated branding & packaging, designed to excite the consumer & increase sales

04

Sales & Distribution

Feel at ease placing your trust in our knowledgeable sales team to ensure the partnership established is equally as a lucrative as it is effortless and fun!

05

Production & Logistics

Production & Logistics then take over & communicate with our factories to ensure a smooth timeline from sampling through to bulk production & Shipping

*WE'VE GOT YOU COVERED
START TO FINISH*

Product Lines & Capabilities



Decorative Home

Throws
Decorative Pillows

Bedding

Blankets
Comforters
Sheets
Quilts
Pillow Cases

Bath

Shower Curtains
Curtain Hooks
Mats
Robes

Baby

Throws
Mats
Blankets
Quilts

Pet

Throws
Pet Beds

Holiday

Tree Skirts
Stockings

We offer a variety of services including custom prints, exclusive branding and packaging, PDQs and Point of Purchase displays, product mappings, 3-dimensional CADs, and curated merchandising stories.

BRANDED BY ARTISAN34

Core Brands



01 *Lumina Lou*
Global Boho

04 **A34**
peace + love
Fresh & Hip

02 
Willow Road
Modern Farmhouse

05 
AVEDON
Where Comfort and Tranquility Dwell
Tranquil Serenity

03 
PARADISE SOL
interior design
Southwest Inspired

06 
YELLOW VALLEY
QUALITY GOODS
Outdoors in Nature

BRANDED BY ARTISAN34

In-house Brands

Artisan 34 Kids

Unwind by Artisan 34

Purpose by Artisan 34

The Beauty Room

Ophelia + Lily

Pine Street Park

Evergreen Lane

Honey + Liliah

La Belle Fleur

Waves

Folk Bradley

Pet

Artisan 34 Pet

Lumina Lou Pet

Harlow's

Clyde's Pet Products

Skip & Sandy

Poppy's Farm

Pete & Lola

Baby

Lumina Lou Baby

Little Honey

Alex & Quinn Co.



UNWIND



OUR RETAIL PARTNERS

Shop Artisan 34

HomeGoods®

T.J. maxx

ROSS

Tuesday
Morning

at home
The Home Décor Superstore

NORDSTROM
rack

HOMESENSE
Irresistible finds. Exceptional prices.

WINNERS

amazon

BED BATH &
BEYOND

dd's
DISCOUNTS

Christmas
Tree Shops®

Burlington

BEALLS

Gabe's

★macy's
backstage

BJ's



WHERE WE OPERATE

Logistics

Artisan 34 maintains relationships with factories and quality control personnel in China, Pakistan and India. We are very selective with the factories we work with to ensure they meet our clients' standards.

Our distribution centers are managed by a superior logistics team in Edison, NJ and Fontana, CA.

- **Showroom**
New York, NY USA
- **Headquarters**
Hazlet, NJ USA



- **International Offices**
Shenzhen, China
- **Factory Manufacturing**
China, India, Pakistan
- **Distribution Centers**
Edison, NJ USA
Fontana, CA USA



PHILANTHROPIC + ENVIRONMENTAL ENDEAVORS

Giving Back



Artisan34 is proud to partner with the Breast Cancer Research Foundation, an organization dedicated to ending breast cancer by advancing the world's most promising research. This year, in honor of Breast Cancer Awareness month; we have provided a QR code on all of the capsule's packaging that makes it easy for the consumer to donate to the BCRF, in conjunction with our private donation of \$10,000.

Purpose by Artisan34 is our product line derived from recycled material. After launching the brand in 2021, we teamed up with the Save the Earth Conservatory, as well as the Save the Ocean Conservatory to develop a line of eco-friendly product and packaging, containing QR codes for consumers to donate.



SAY HELLO &

Check us out online!

Amir Elliott
CEO

Amir@artisan34.com

Headquarters:

100 Village Court, Hazlet NJ, 07730

Phone #:

(732) - 444 - 8481

“We look forward
to working with
you!”



Instagram:

@artisan34home
@luminalou_
@willowroadhome

Web:

www.artisan34.com
www.luminalou.com
www.willowroadhome.com