







# September 2024

# Social Media CONTENT CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 	3 Back to School! Share pictures of your staff in elementary school	4 Industry article/ current event	5 FAQ What does "Clear to Close" mean? Outline the steps to get to that point.	6 Promote an upcoming networking event you are attending and invite your clients to meet you there.	7
8	9 Meet the Team introduce someone on staff - contact info and a fun fact	10 Share a Review! 	11 	12 Advertise an upcoming class or event you are hosting	13 FAQ Explain who the key players are in a real estate transaction	14
15	16 Promote your company! Why should a homebuyer choose to close with you?	17 Industry article/ current event	18 Meet the Team introduce someone on staff - contact info and a fun fact	19 Reel - Highlight your closings!	20 First Day of Fall Show your office's Fall decor! 	21
22	23 Wire Fraud Warning 	24 Share a Review! 	25 Link (Instagram story) Link to a helpful resource or blog post on your website.	26 Industry article/ current event	27 Reel - Highlight your closings!	28
29	30 Give realtors 5 social media content ideas for October					

**BONUS**

**Bonus Tips**

- September is commonly known as "back to school time". Focus on education this month - whether it be events you are attending or hosting. Also take the opportunity to educate your audience through FAQ-style posts.
- FNF Family of Companies has some great marketing flyers that can help prompt content ideas for your social media posts. Preview our marketing resources [here](#), and contact your Agency Rep for co-branding options.

