



Sam's Title Company Free Review Playbook

1) **Grab your Google Review Link**

(whitespark.ca/google-review-link-generator)

2) **Email to your loyalists, past clients and appropriate industry contacts requesting a review**

(offer to leave a review for their business as well)

3) **Send mailers with QR code requesting reviews from closing clients over the last 6 months**

(use Canva Template, FlowCode.com for qr, perhaps offer raffle entry/give-a-way for respondents?)

4) **Display QR code review flyer in closing rooms and as last page in mobile closers package**

(use Canva Template)

5) **Access your Google Business Profile and reply to each review individually**

(for help visit support.google.com or ask your sales rep!)



*Want help?
Ask your Sales Rep!*

